

HAMILTON STREET SPECIAL IMPROVEMENT DISTRICT
SID-BID 6th YEAR BUDGET
 July 1, 2011-June 30, 2012

General Administration : This amount serves to cover the costs of management, office supplies, telephone, accounting, auditing and legal services.

2011-2012

· Outside Service Director.....	\$31,000.00
· Office Rent.....	\$6,000.00
· Administration-Misc	
1. Telephone	\$1,200.00
2. Office Supplies	\$1,000.00
3. Meetings Expenses	\$500.00
4. Postage/ Delivery	\$500.00
5. Gas Mileage	\$300.00
6. Licenses and Permits	-
· Compliance /Auditor.....	\$2,200.00
· Legal Assistance/Licenses & Permits.....	\$1,000.00
· Accounting services.....	\$1,500.00
Insurance : Liability and corporation insurances.	\$3,000.00
	\$48,200.00

Promotions & Public Relations : One of the primary goals of the SID is to promote and market the district as a premier destination to shop and conduct business. This includes concert series, transportation alternatives, Christmas/ holidays, other promotions, newsletters, banners, and advertisement.

· Farmer Market	500
· Costume Parade	1200
· Car Show	2000
· Meet & Greet/Business Meetings	\$ 2,000.00
· Community Events/ Festival	4000
· Memorial Day Parade	\$ 600.00
· Website/Internet	2000
· Advertising/Promotions/Prizes,etc.	2000
· Prizes & Giveaways	-
	\$14,300.00

Quality of Life : **Clean & Safe** : directed towards cleaning services, and common area environmental improvements. **Parking & Pedestrian Improvement**: This is a focus on parking management, pedestrian crossing upgrades, signage, and lighting. Also fees for extra police patrol.

· Police Patrol.....	\$ 15,700.00
· Street Cleaning/Beautification	
1. Banner	\$ 5,000.00
2. Hamilton St Maintenance	\$ 4,300.00
· Street lighting.....	\$ 15,000.00
	\$40,000.00

Grantsmanship :These funds will be used for grant writing and fundraising activities.

\$12,000.00

Business Recruitment : As a retail/ dining/ tourist district, these monies will be used to retain current businesses, while attempting to attract new businesses. Fund allocated for "Meet & Greet" and cross marketing of the district businesses.

\$500.00

TOTAL BUDGET \$115,000.00